



Urgent Care Is an Appropriate Setting for Any Age—But What Ages Are Showing Up the Most?

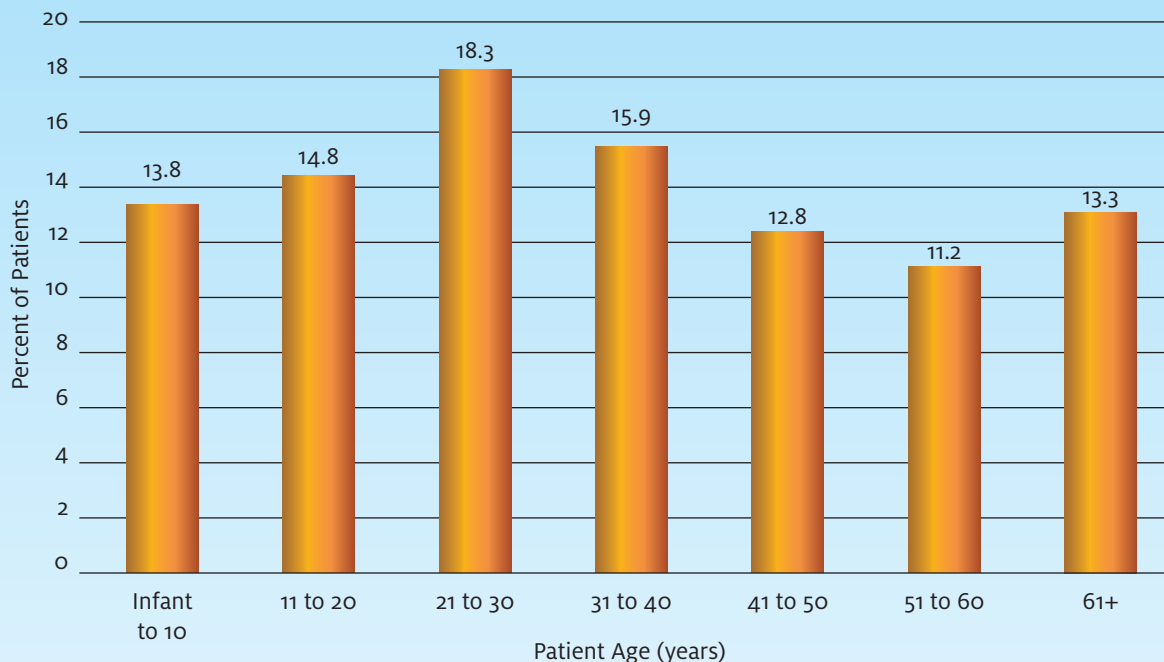
Pediatric urgent care is having a moment. New or expanding urgent care companies are trying to focus more on children—or dedicating themselves exclusively to caring for younger patients. As you may have noticed, *JUCM* is presenting more articles related to treating pediatric patients in the urgent care setting. On the other hand, as you can see in our case report or in Abstracts in Urgent Care, people in midlife and their later years are at least equally likely to walk through your door.

Clearly, no one is too young or too old to go to an urgent care center when the need arises.

This begs the question, however: What ages are most likely to show up in your urgent care center? You might have a good bead on your own norms, but *JUCM* undertook some research to determine what's most "typical" industry-wide. See the graph below to see how closely your patient population matches up. ■

URGENT CARE: THE RIGHT CARE FOR YOUNG AND OLD

Patient Visits to Urgent Care Centers by Age Group



Source: 2018 *JUCM* Chart Audit Research. Copyright © 2019 by Braveheart Group, LLC