



LETTER FROM THE EDITOR-IN-CHIEF

Introducing *JUCM* CME



With this October issue, the editorial staff is very pleased to introduce **JUCM CME**, a convenient and cost-effective way to meet your annual continuing medical education (CME) requirements while reading the only peer-reviewed journal about urgent care. For over 10 years *JUCM*, the *Journal of Urgent Care Medicine*, has been a reliable source for the latest and most relevant clinical and practice-management guidance in the industry. Our cover-to-cover readership regularly exceeds the benchmarks for other journals, and that reflects your desire for professional development and the quality of our journal. Receiving CME credit for your effort just makes logical sense.

We have partnered with Case Western Reserve University (CWRU) School of Medicine, which will be our accreditation sponsor. CWRU is a national leader in medical education, and we are very pleased to be working with them to provide this CME program for you.

Here's how the program works: For a very reasonable annual subscription fee, you can claim up to 33 *AMA PRA Category 1 Credits™* throughout the year. To obtain credit for an article, simply read one that is designated for CME, take a short online quiz, and answer a brief survey. Once you complete these steps, a CME certificate will be generated for that activity. You can even track your completed CME at www.jucm.com/cme/ and print a progress report anytime you like. Articles available for CME will be clearly identified in each issue and can be accessed in print or online.

As an evolving discipline, urgent care has the responsibility to produce and disseminate CME content that reflects the core competencies of urgent care practice. This content should be original, delivered by experts in the field, and peer-reviewed for relevance, accuracy, and adequate coverage. It should reflect the latest evidence, and apply current guidelines and best practices whenever possible. The editorial staff at *JUCM* takes great pride in supporting this very process by recruiting and working with a growing list of authors, many from urgent care practices just like your own. Without an academic track in urgent care medicine, we rely on author submissions from practicing physicians, advanced practitioners, and subject-matter experts from the urgent community at large. Most of these contributors have little to no experience writing articles for a clinical journal. Our editorial depart-

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ments deserve appreciation for their work developing and nurturing authors so that we can deliver a topnotch journal every month. Each department editor now takes on the additional responsibility of ensuring that these authors' submissions comply with the standards of the Accreditation Council for Continuing Medical Education (ACCME). I would be remiss if I did not take the opportunity to recognize Dr. Michael Weinstock, our clinical editor, and Alan Ayers, our practice-management editor, for their work on this project. With the support of our managing editor, Katharine O'Moore-Klopff, the *JUCM* editorial team has delivered an incredible effort to make this CME program possible for our readers.

I present to you the inaugural edition of **JUCM CME**. Happy learning! ■

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