



Set Your Course for One Destination Providing All Things Urgent Care

■ P. JOANNE RAY

Nowhere else but at the UCAOA National Urgent Care Convention (April 17–20, with preconvention courses on April 16 and 17) can you find as comprehensive a selection of urgent care–specific practice management and clinical courses. For comparing vendors, services, and products for your urgent care centers, there is

no match for the exhibitors and partners you will find among the nearly 200 vendors in the exhibit hall. And if you are looking to exchange ideas with industry professionals who are dealing with the same issues that you are, set your course for the Gaylord Palms Resort and Convention Center in the greater Orlando area. Register now for this spring's meeting to mix with more than 1,250 attendees and exhibitor representatives. To see a list of previous exhibitors, visit the UCAOA Virtual Exhibit Hall (<http://www.ucaoa.org/search/custom.asp?id=1132>).

More than 75 sessions across six open tracks are scheduled to meet your education needs and help you gather great actionable ideas and knowledge to take home. As a registered attendee, you will receive complimentary access to all convention recordings. The main convention schedule-at-a-glance, at http://c.ymcdn.com/sites/www.ucaoa.org/resource/resmgr/2016_Spring_Convention/2016Spring-SAAG-1.12.16.pdf and immediately after this column, will help you find dozens of applicable courses providing immediately implementable business solutions and expanding your clinical knowledge. All educational tracks are open so you can personalize your learning experience.



Members receive a significant discount on the conference fee, and groups of four registering together from the same organization receive a 20% discount. Your registration provides complimentary Wi-Fi; access to meals, exhibit-hall evening receptions, and up to 27 AMA PRA category 1 credits; access to more than 80 presenters who are industry experts, in addition to hundreds of expert attendees and exhibitor representatives; 14 hours to explore the vendor displays in the exhibit hall; and complimentary downloading of all course materials and recorded sessions (audio-synched with PowerPoint slides). UCAOA has secured special discounted rooms for attendees at the Gaylord Palms Resort, only 10 minutes away from the main gates of Disney.

To get more information, to register yourself or your team or exhibit, or to sponsor an activity, visit the convention webpage (<https://ucaoa.site-ym.com/?2016Spring>) or call 877-698-2262. We stand ready to help you.■



P. Joanne Ray is Chief Executive Officer of the Urgent Care Association of America. She may be contacted at jray@ucaoa.org.