



UCAOA: Bringing Value to You and Your Urgent Care Practice

■ P. JOANNE RAY

This year, the UCAOA board of directors will further enhance the ways we assist you with the challenges you worry most about. This focus will help leaders identify, plan for, discuss, act on, deliver, and promote the most relevant suite of products, services, and educational and networking opportunities to meet your needs.

As a UCAOA member, you are empowered to customize your association experience, building on meaningful professional resources that best fit your needs. If you have a center membership, maximize your investment by providing your staff roster to UCAOA to ensure that all team members have access to the many resources and benefits offered.

Through UCAOA leaders, volunteers, and members, we are 6500 diverse voices driving the urgent care industry forward. Whether you are a new center owner, seasoned clinician, industry business partner, or another part of the multidisciplinary urgent care mix, UCAOA offers education, expertise, and networking opportunities for all stages of center ownership, management, and clinical practice. UCAOA is the leading industry resource for all things urgent care, allowing members to stay ahead of the complex and ever-changing landscape of our industry.

If you are not yet a member, call us today at 331-472-3747 or visit www.ucaoa.org/?members to see how you can make a small investment to ensure your foothold in urgent care.

1. We work with **regulatory and legislative** groups so you can enjoy a better business environment.
2. We provide the most comprehensive and multilevel **practical, implementable clinical and practice management education** that reduces your risk and helps you to improve your skills and urgent care practice.
3. We create **opportunities to network** with the largest



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group of multidisciplinary, like-minded urgent care professionals, clients, and potential clients so you can expand your business base and your bottom line.

4. We deliver timely and accurate **benchmarking market data** so you can have trustworthy criteria with which to measure your own center(s) or learn about your customer base.
5. We **promote the role of urgent care** to strengthen your image in the industry.
6. We **provide UCAOA operations policies and procedures templates** to help formalize your center's documentation.
7. We offer **certification and accreditation programs** to help differentiate your center and recognize the more traditional processes associated with quality and safety, but also the scope of services provided.
8. We **help prepare you** to open a new center, expand your business, find the right products and services, and even find mentors and colleagues you can go to with questions about your practice.
9. We **bring together volunteer leaders and those who are just starting** to work together to improve the practice environment and the tools and resources needed.
10. We **provide timely and relevant news, online resources, and a peer-reviewed journal** to give you at-the-ready information. ■