



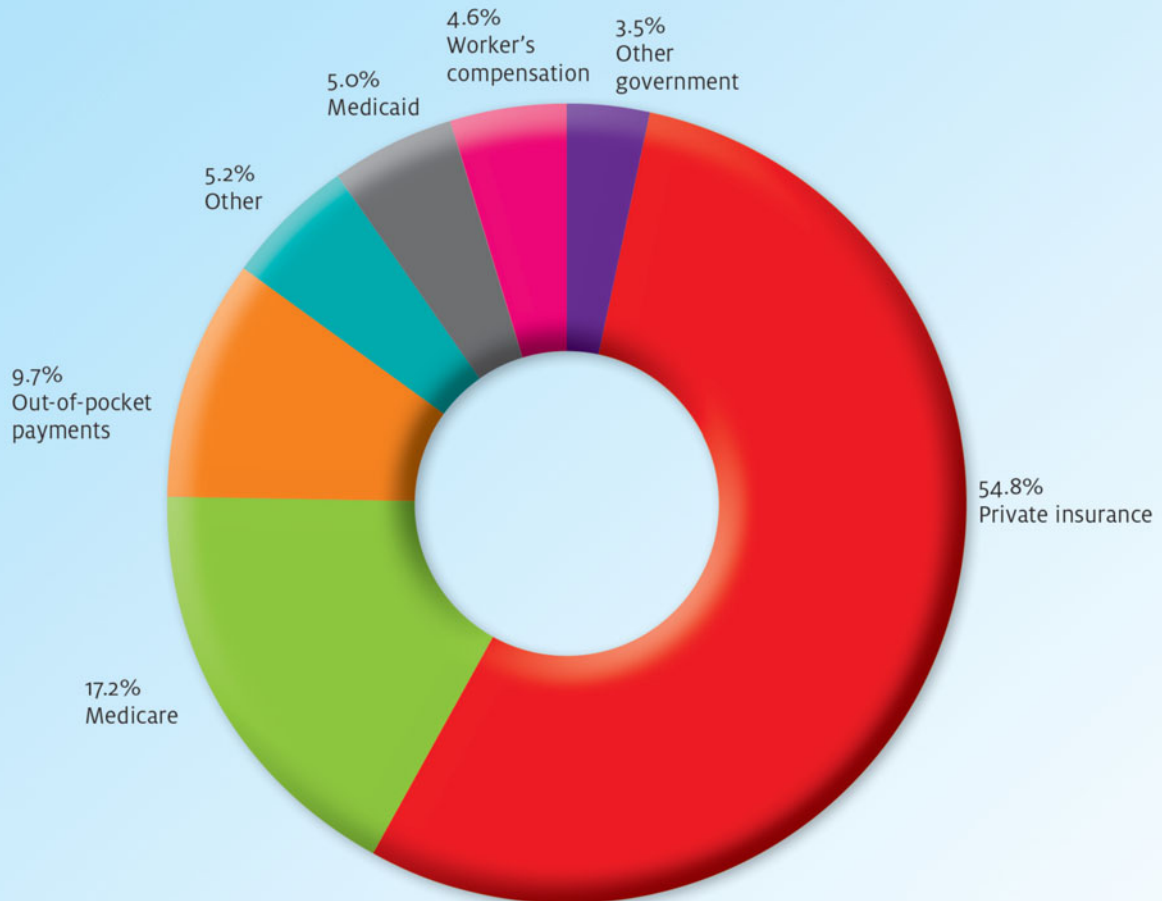
DEVELOPING DATA

Data from the IBISWorld Industry Report *Urgent Care Centers in the US, March 2014* show that the urgent care market can be segmented by the source of payment for services. On the basis of data from the U.S. Census Bureau, IBISWorld finds that the main sources of revenue for urgent care are private insurance, Medicare, patients (out-of-pocket payments), and Medicaid. Private insurance accounted for about 54.8% of industry revenue in 2014. Many private insurance companies have encouraged their clients to use urgent care centers rather than high-cost emergency departments for noncritical health conditions.

Source: IBISWorld Industry Report: *Urgent Care Centers in the US, March 2014*.

URGENT CARE MARKET SEGMENTATION BY PAYMENT SOURCE IN 2014.

Major Market Segmentation (2014)



Total: \$15.8 billion