



DEVELOPING DATA

Data from IBISWorld show that the expansion of private insurance coverage in the United States presents a sustainable tailwind for growth in the urgent care industry.

- Approximately 55% of urgent care revenue is currently reimbursed by private insurance.
- Individuals with private insurance are more likely to seek medical treatment at an urgent care center than in a hospital setting.
- Private insurance companies are more likely to contract with urgent care providers to
 - Drive cost savings
 - Maintain high-quality medical care
- The Patient Protection and Affordable Care Act was expected to add 32 million individuals with private health insurance starting in 2014, which should drive demand for urgent care services.

The number of individuals with private insurance is expected to increase at a compounded annual growth rate of 2.3% through 2018.

Source: IBISWorld and Harris Williams & Co.

PRIVATE INSURANCE MARKET

