



Largest group ever attends UCAOA Urgent Care Fall Conference

■ P. JOANNE RAY

The 2014 Urgent Care Fall Conference in Denver brought together more than 400 urgent care physicians and advanced practice clinicians, center owners, administrators, managers, and investors. In addition, more than 200 representatives from 78 companies provided attendees access to the latest in urgent care products, services, and technologies.

“Most of the conference sessions were recorded and will be made available through the UCAOA Online Education portal.”

Based on previous attendee feedback, the Conference offered 60 sessions of new comprehensive content for the entire urgent care team and was centered around five themes: Comprehensive Clinic Startup, Hands-on Boot Camp, Clinical Hot Topics, Achieving Operational Excellence, and Driving Volume to Drive Profits. New this year, attendees had the flexibility of choosing courses that most appealed to them across all tracks.

A special Health & Public Policy session was added to provide updates on UCAOA activities at the federal and state levels. The UCAOA and UCCOP Boards as well as nine committees convened on site to address member business and further UCAOA and urgent care initiatives. And, KDVR Fox News (Denver) filmed on site and featured the conference and urgent care on their evening news.

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Be sure to mark your calendars for the 2015 National Urgent Care Convention (April 27-30 in Chicago) and the Urgent Care Fall Conference (September 24-26 in New Orleans). ■



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Dr. Will Gluckman featured in KDVR Denver TV news coverage highlighting UCAOA and urgent care precautions for Ebola virus.



Scott Friedman, keynote speaker, engages Steve Sellars, UCAOA Board Secretary and Education Committee chair, during his presentation.



Attendees listen intently as Steve Sellars and Manny Garza focus on “Goals, Organizational Priorities, Leadership, and Performance Indicators.”