

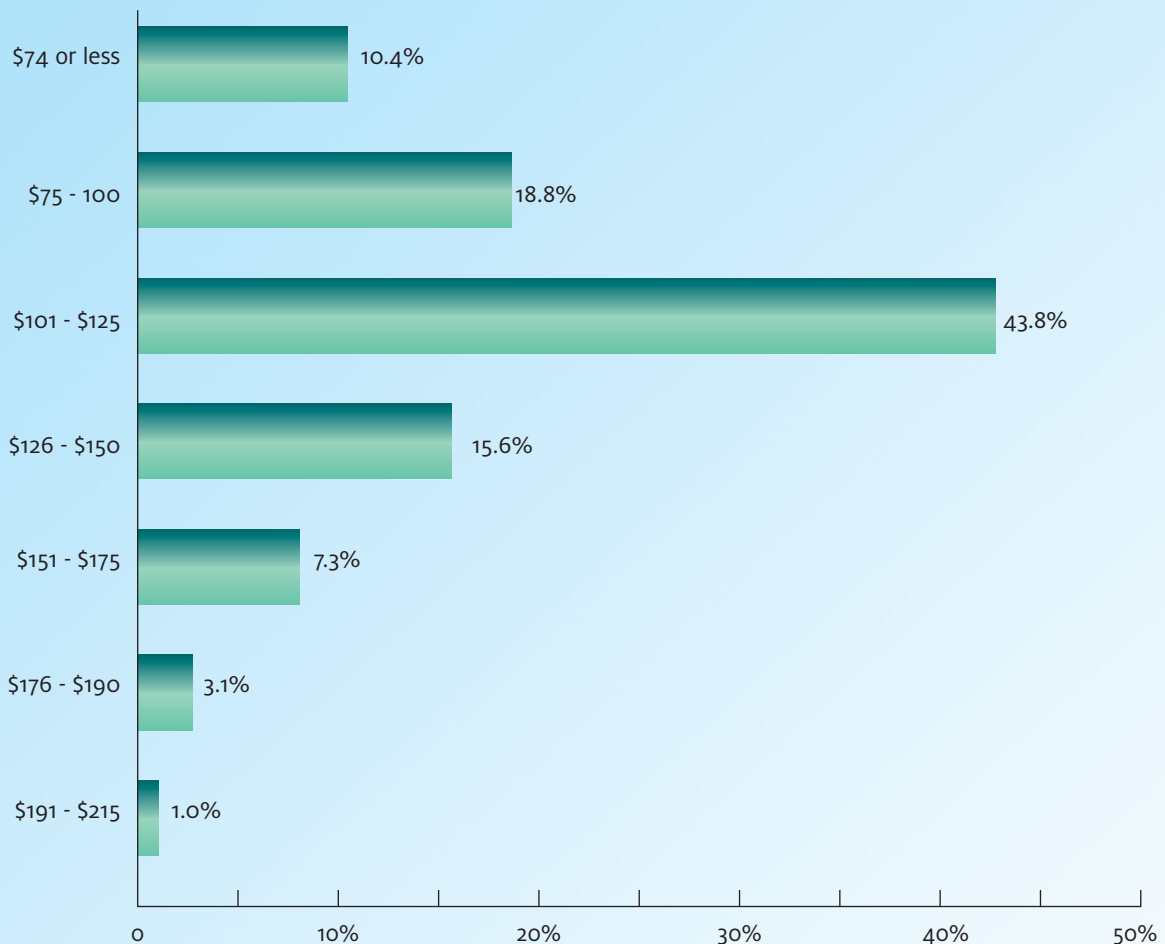


## DEVELOPING DATA

These data from the 2012 Urgent Care Industry Benchmarking Study are based on a sample of 1,732 urgent care centers; 95.2% of the respondents were UCAOA members. Among other criteria, the study was limited to centers that have a licensed provider onsite at all times; have two or more exam rooms; typically are open 7 days/week, 4 hours/day, at least 3,000 hours/year; and treat patients of all ages (unless specifically a pediatric urgent care).

*In this issue:* What is the Average Per-Visit Reimbursement for Urgent Care Centers?

### AVERAGE PER-VISIT REIMBURSEMENT



At a mean of \$114.67, average reported reimbursement per visit is significantly lower than the average visit charge (\$184.55, as shown in last month's Developing Data column.) It is also just slightly down from the 2010 survey (\$118.11) (n=96)

*Acknowledgement: The 2012 Urgent Care Industry Benchmarking Study was funded by the Urgent Care Association of America and administered by Anderson, Niebuhr and Associates, Inc. The full report can be purchased at [www.ucaoa.org/benchmarking](http://www.ucaoa.org/benchmarking).*