

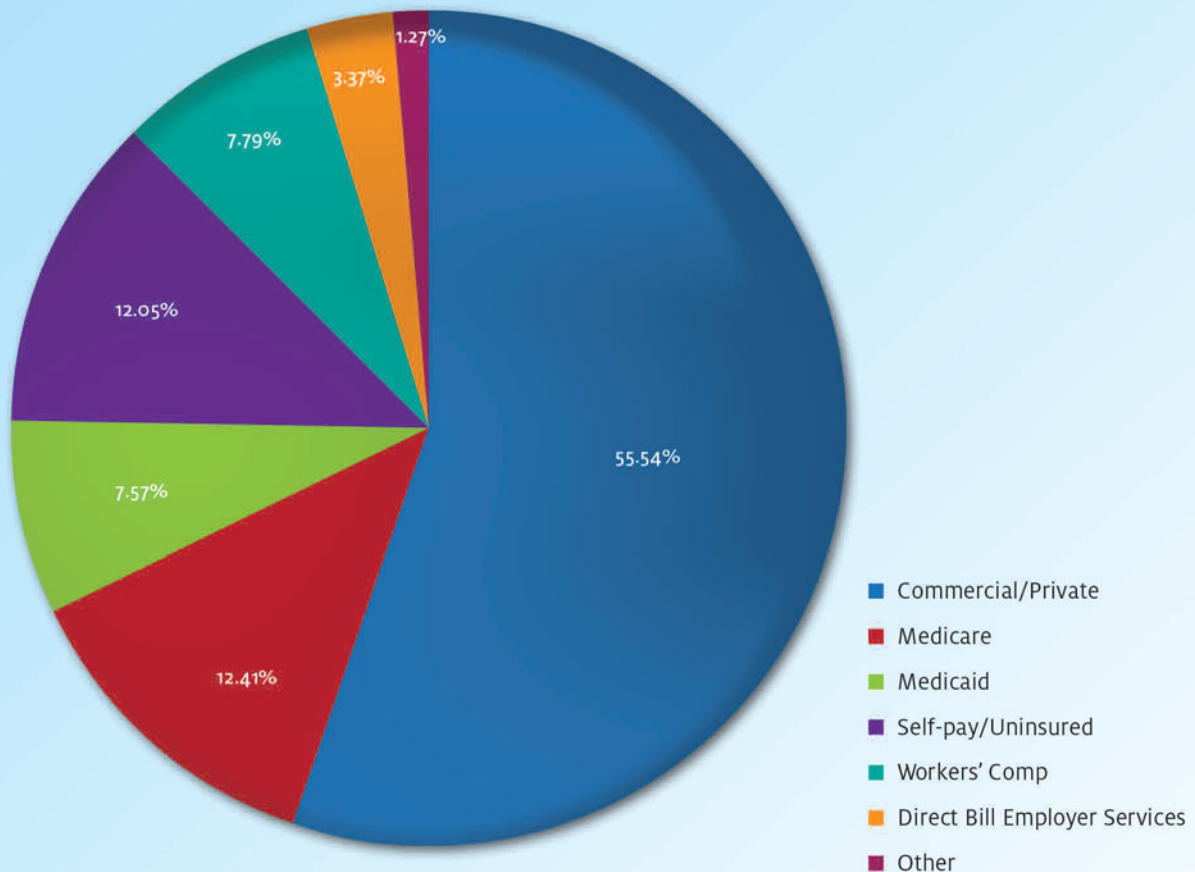


## DEVELOPING DATA

These data from the 2012 Urgent Care Industry Benchmarking Study are based on a sample of 1,732 urgent care centers; 95.2% of the respondents were UCAOA members. Among other criteria, the study was limited to centers that have a licensed provider onsite at all times; have two or more exam rooms; typically are open 7 days/week, 4 hours/day, at least 3,000 hours/year; and treat patients of all ages (unless specifically a pediatric urgent care).

*In this issue:* What is the Payer Mix for Urgent Care Centers?

### PRIMARY PAYOR % OF VISITS



Commercial payors continue to dominate the urgent care market, and the percentage of Medicare and Medicaid have both decreased slightly since 2008. (2010 analysis looked at payors in depth but not across the spectrum as below). The largest change, however, has been in the occupational medicine market (Direct Bill Employer Services), showing a 10% decrease since 2008, likely due to economic shifting. However, self-pay and uninsured remain very steady since 2008.

*Acknowledgement: The 2012 Urgent Care Industry Benchmarking Study was funded by the Urgent Care Association of America and administered by Anderson, Niebuhr and Associates, Inc. The full report can be purchased at [www.ucaoa.org/benchmarking](http://www.ucaoa.org/benchmarking).*