



## FROM THE EXECUTIVE DIRECTOR

# UCAOA Has a New Home(page)

■ LOU ELLEN HORWITZ, MA

You've probably noticed that UCAOA has an entirely new website at [www.ucaoa.org](http://www.ucaoa.org)! Since we've moved some things around and added a lot of new content, we want to make sure you're able to find what you're looking for when you visit us.

### Overall Hints

There are two main "navigation" areas on every page—the tabs on the top and on the left side of your screen.

The tabs at the top of the screen take you to the five main areas of the site; you can click on the tab itself for an overview, or "roll over" it for subheadings.

- Membership—Information about UCAOA, why you should be a member, and the secrets of the Members Only portion of the site.
- Get Involved—How you can be a speaker, get published, participate, exhibit, or sponsor.
- Education—All of our education options (face-to-face, online, in *JUCM*, and fellowships).
- Resources—Articles, vendors, statistics, and the ever-growing JobBank.
- Accreditation—Simple information on how to become accredited.

Use the quick links on the left side of the screen to get to the details of a section; once you're in one of the five main areas, *these are probably the fastest way to get to what you want*. The links that are available on every page (such as Members Only, Contact Us, Join Now, and Vendors Click Here) allow you to jump to those pages from wherever you are on the site.

### The Home Page

The home page ([www.ucaoa.org](http://www.ucaoa.org)) has its own special links on the left that jump to our most popular pages, as well as four sections running down the middle of the screen, to help you get where you're going with as few clicks as possible.



**Lou Ellen Horwitz** is executive director of the Urgent Care Association of America. She may be contacted at [lhorwitz@ucaoa.org](mailto:lhorwitz@ucaoa.org).

The content running down the center of the homepage is organized as follows:

- *What's New* will change almost weekly to keep up with what's going on in urgent care and at UCAOA.
- *Conferences* has information about the next upcoming conference, along with links to more detailed information.
- *Forums* links directly to the online discussion forums.
- *Journal* previews the content in the current issue of *JUCM* and offers a link directly to the online version of that issue.

The UCAOA home page also has links to our Platinum Sponsors, and a few spots for advertising, so you may see centers for sale or other ads on the right side of the page.

### New Website Features and Content

- JobBank—UCAOA is now part of a national job network; this gives you the option to post or search for new positions.
- Resources by category—A listing of everything we have, plus links to clinical guidelines relevant to urgent care.
- Getting Started—If you're new to urgent care, we set aside resources specifically to help you hit the ground running.
- Self-study—Our new online library has 55 urgent care lectures and counting, available for immediate download and access for one year (either by lecture or as a whole). Access this by rolling over the Education tab along the top of the screen.

### Members Only

If you're not a member and have wondered what's in Members Only, we now offer a sneak preview. In the Resources sections, we include reference to all of the resources that are only available to members so you can get a hint of what's beyond those "velvet ropes." Come join us and see!

### Feedback

We want to know what you think about the website—what's still missing, if you're having trouble navigating or finding what you're looking for, and what you like about it. Your feedback will help us develop the site into a tool you'll use every day.

(PS—Early registration for the 2009 Annual Convention is now open. Visit [www.ucaoa.org](http://www.ucaoa.org) to learn more!) ■