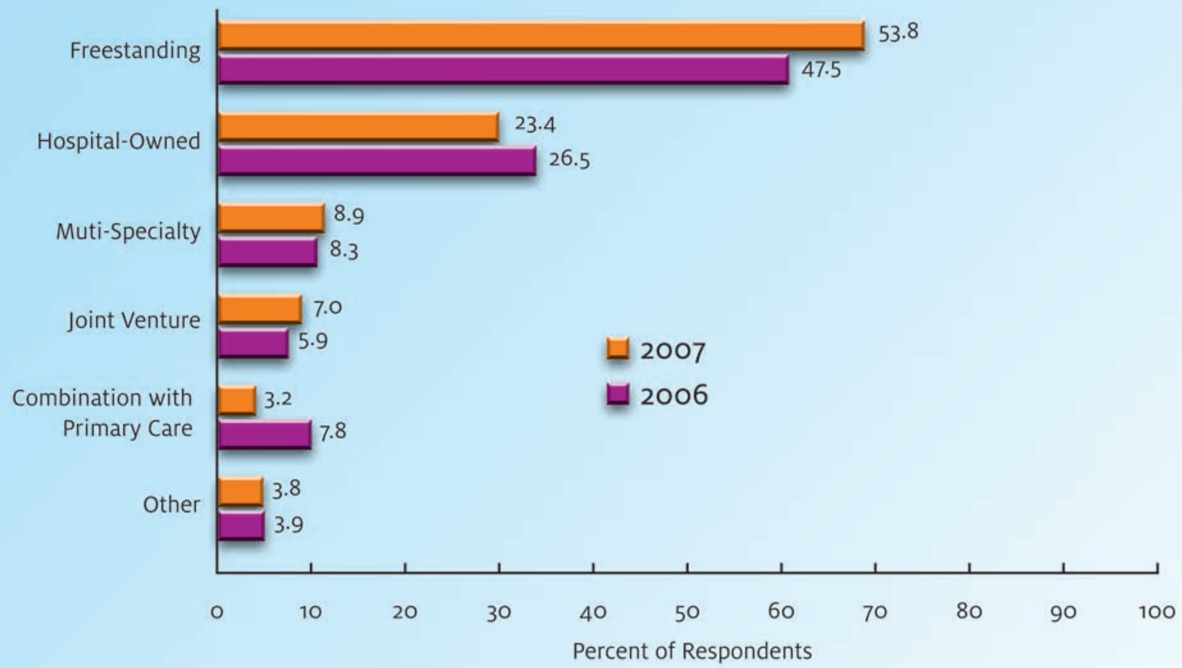
DEVELOPING DATA

As an emerging distinct practice environment, urgent care is in the early stages of building a data set specific to its norms and practices.

In Developing Data, *JUCM* will offer results not only from UCAOA's annual benchmarking surveys, but also from research conducted elsewhere to present an expansive view of the healthcare marketplace in which urgent care seeks to strengthen its presence.

In this issue: How did the corporate structure/organizational models among participants in UCAOA's benchmarking survey change between the 2006 and 2007 reports?

CORPORATE STRUCTURE/ORGANIZATION



Source of data: Benchmarking Your Urgent Care, 2007. Urgent Care Association of America (www.ucaua.org).

While the both the 2006 and 2007 reports were products of a relatively small sample, it is interesting to note the movement toward freestanding clinics (from 47.5% of respondents in the 2006 report to 53.8% in the latest edition) at the expense of hospital-owned clinics (which declined from 26.5% to 23.4%) and clinics that exist in combination with primary care practices (from 7.8% to 3.2%).

As noted in previous issues of *JUCM*, UCAOA has embarked on an ambitious new research project in partnership with Harvard University and Massachusetts General Hospital. The report based on those data will be highlighted in a future issue and communicated in depth to UCAOA members by the association.

Are you aware of new data that highlight how urgent care is helping to fill gaps in patient satisfaction, or healthcare in general? Let us know in an e-mail to *editor@jucm.com*. We'll include them in an upcoming issue and on our website.