

DEVELOPING DATA

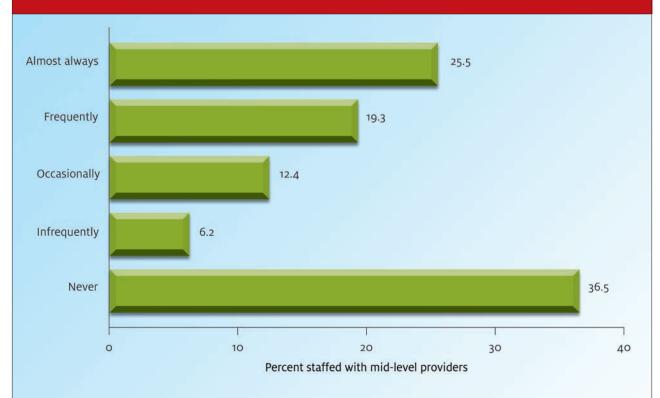
CAOA's Survey Committee drew two important conclusions from its first industry-wide survey: urgent care is a growing industry nationwide, and those within the industry are hungry for benchmarking data. In each issue of *JUCM*, **Developing Data** will seek to fulfill that need.

In this issue: Who's treating whom?

Physicians are at the forefront of urgent care, both as practitioners and as business owners. They're not the only ones treating patients, however; perhaps more than in any other practice environment, mid-level providers—physician assistants and nurse practitioners, in particular—are charged with administering care to patients.

It's a good thing physicians have well-trained assistance, too, as respondents to the survey reported that their urgent care facilities see 42.3 patients per day, averaged over a seven-day work week of 9.4 hours per day.

MID-LEVEL PROVIDER STAFFING



Areas covered in the initial UCAOA industry survey included urgent care structures and organization, services offered, management of facilities and operations, patients and staffing, and financial data. UCAOA members who have ideas for future surveys should e-mail J. Dale Key, UCAOA Survey Committee chair.

Next month in **Developing Data**:

A first look at new data from UCAOA's second benchmarking survey.