

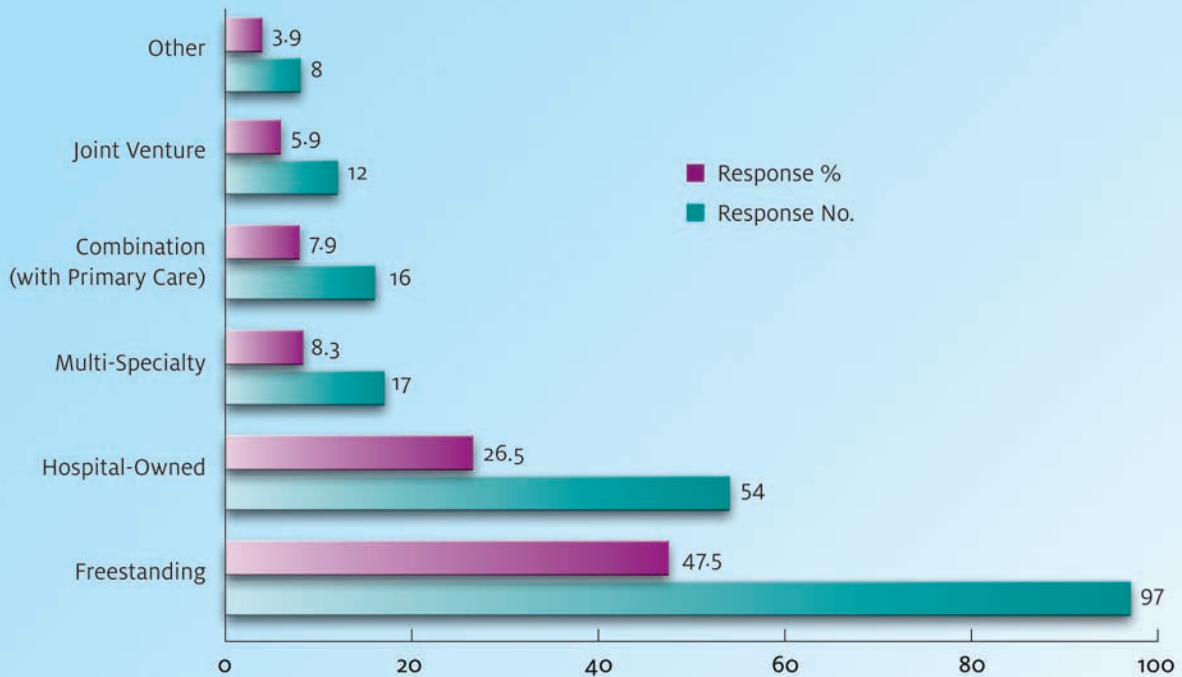


# DEVELOPING DATA

UCAOA'S Survey Committee drew two important conclusions from its first industry-wide survey: urgent care is a growing industry nationwide, and those within the industry are hungry for benchmarking data. In each issue of *JUCM*, **Developing Data** will seek to fulfill that need.

*In this issue:* Typically, urgent care providers are physicians/entrepreneurs. But they come from a wide variety of practice environments—family practice, emergency medicine, etc.—so what's the breakdown of how urgent care practices are structured, organizationally speaking?

## ORGANIZATIONAL STRUCTURE



Bear in mind that how a business defines itself clinically was a separate question. Sixty-two percent of respondents classified their clinical offerings as "traditional urgent care" combined with occupational health; 35% just traditional urgent care; and 3% occupational health only.

Source: *Benchmarking Your Urgent Care*, © 2006, Urgent Care Association of America.

Areas covered in the initial UCAOA industry survey included urgent care structures and organization, services offered, management of facilities and operations, patients and staffing, and financial data. UCAOA members who have ideas for future surveys should e-mail J. Dale Key, UCAOA Survey Committee chair.

### Next month in **Developing Data:**

Urgent care medicine is a relatively young practice model. What's the breakdown on how many clinics have been in business for how long?