



## FROM THE EXECUTIVE DIRECTOR

# This is an Exciting Time to be in Urgent Care!

■ LOU ELLEN HORWITZ

As you will see in this inaugural issue of *The Journal of Urgent Care Medicine*, whether you're trying to get to the root of one of the more common—but potentially foreboding—symptoms that bring patients to your center (see Syncope: Evaluation and Management in an Urgent Care Setting, by Kenneth V. Iserson, MD, MBA, FACEP, FAAEM, starting on page 13) or tracking the myriad business models that are vying for their piece of our industry (see Healthcare in the Express Lane: The Emergence of Retail Clinics, starting on page 27), there is plenty of activity and intrigue to keep us all busy for a long time.

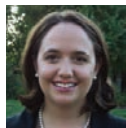
And that's primarily why UCAOA is here: to help you stay connected to the best experts, information, and networking opportunities so you can be successful in this ever-growing and ever-changing business of providing urgent care.

### Highlights

If you are already on our e-mail lists, then you know it has been a busy year at UCAOA. Some of the highlights include:

- Record-breaking attendance at our Annual Convention, for participants and exhibitors alike
- Launch of *The Journal of Urgent Care Medicine*, the newest peer-reviewed medical journal in the country
- Addition of new online forums to accommodate increasing discussion traffic
- Our first-ever Fall Conference (October 6 and 7 in Phoenix)
- First fellows beginning in the only urgent care fellowship in the nation

We also recently elected new board members, and would like to recognize the entire 2006/2007 UCAOA Board of Directors and thank them for their ongoing contributions:



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### UCAOA Board of Directors

**President:** William Meadows, MD

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### Still to Come

We're not stopping there, however. Here's what UCAOA is going to bring you in the months to come:

- Launch of a new website that will include an exclusive members-only area
- New toll-free number: 1-877-MYUCAOA (877-698-2262)
- Increase in accredited urgent care centers (see the listing of recently accredited sites in this issue!)
- New national benchmarking survey, covering staffing levels and physician salaries
- Details about the next Annual Convention, May 9-12, 2007 in Daytona Beach, FL, featuring a new advanced business track
- New opportunities for member involvement

We hope you enjoy this issue of *JUCM*. If you would like to become a member of UCAOA, refer a colleague, or just join our mailing list, visit us at [www.ucaoa.org](http://www.ucaoa.org) or call us at 877-MYUCAOA.

We look forward to hearing from you, and I look forward to meeting you in person at an upcoming conference. ■

For more information about the UCAOA 2007 National Conference in Daytona Beach, FL, log on to [www.ucaoa.org](http://www.ucaoa.org).