

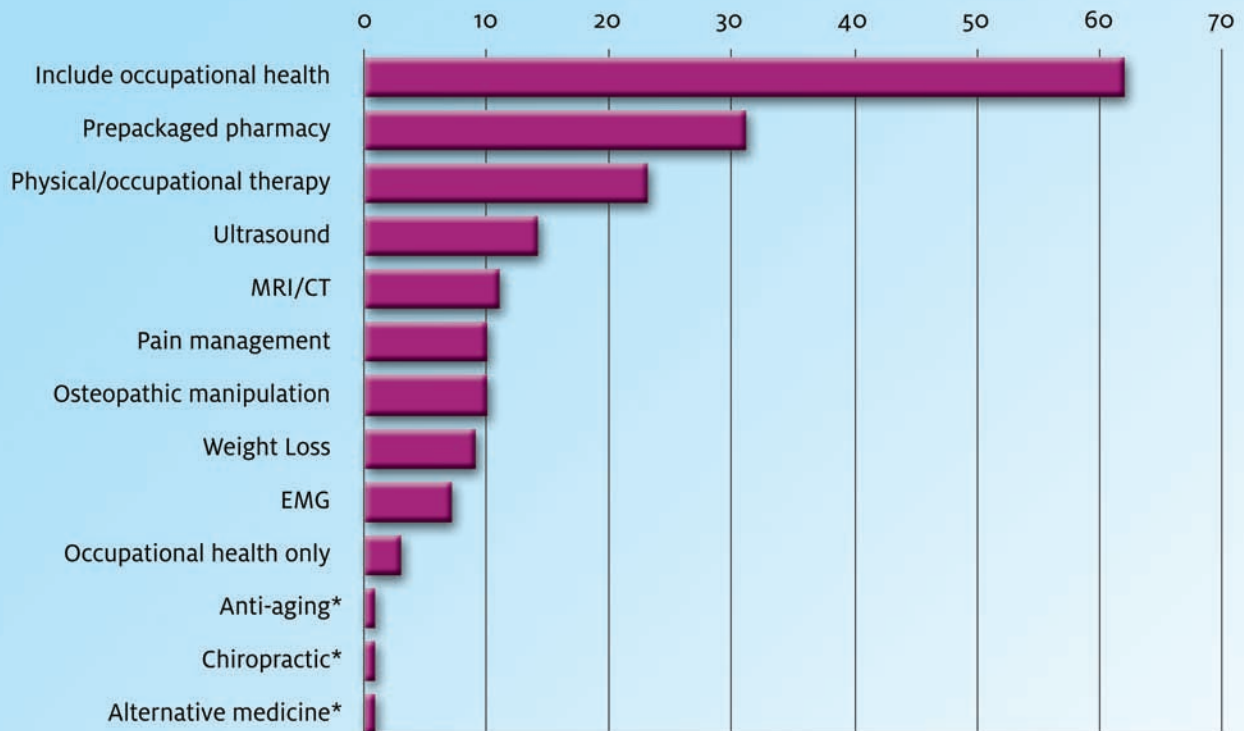


DEVELOPING DATA

UCAOA'S SURVEY COMMITTEE drew two important conclusions from its first industry-wide survey: urgent care is a growing industry nationwide, and those within the industry are hungry for benchmarking data. In each issue of *JUCM*, **Developing Data** will seek to fulfill that need.

In this issue, a look at the breadth of services offered by respondents to the survey:

URGENT CARE SERVICES RENDERED



Source: *Benchmarking Your Urgent Care*, © 2006, **Urgent Care Association of America**.
MRI, magnetic resonance imaging; CT, computed tomography; EMG, electromyography.
*Offered by a statistically insignificant number of respondents.

Areas covered in the initial UCAOA industry survey included urgent care structures and organization, services offered, management of facilities and operations, patients and staffing, and financial data. UCAOA members who have ideas for future surveys should e-mail J. Dale Key, UCAOA Survey Committee chair, at dkey@medachealth.com.

*Next month in
Developing Data:
How patients pay their
bills, and what that
adds up to for you.*