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2018/2019

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Mission Statement

JUCM The Journal of Urgent Care Medicine supports the evolution of urgent care medicine by creating content that addresses both the clinical practice of urgent care medicine and the practice management challenges of keeping pace with an ever-changing health-care marketplace. As the Official Publication of the Urgent Care Association of America and the Urgent Care College of Physicians, JUCM seeks to provide a forum for the exchange of ideas regarding the clinical and business best-practices for running an urgent care center.

JUCM The Journal of Urgent Care Medicine (JUCM) makes every effort to select authors who are knowledgeable in their fields. However, JUCM does not warrant the expertise of any author in a particular field, nor is it responsible for any statements by such authors. The opinions expressed in the articles and columns are those of the authors, do not imply endorsement of advertised products, and do not necessarily reflect the opinions or recommendations of Braveheart Publishing or the editors and staff of JUCM. Any procedures, medications, or other courses of diagnosis or treatment discussed or suggested by authors should not be used by clinicians without evaluation of their patients' conditions and possible contraindications or dangers in use, review of any applicable manufacturer's product information, and comparison with the recommendations of other authorities.

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WELCOME

To the 2018/2019 *Urgent Care Buyer's Guide!*

Urgent care medicine has been an upstart from the beginning, built up from what the uninformed referred to as "doc in a box" to national prominence. Ownership was once predominantly by entrepreneurial physicians who sought a new, more efficient way to practice medicine. Today's owners, however, are more likely to be physician groups, venture capitalists, and healthcare systems. Even insurers are realizing there's much to be gained by moving closer to the patients they cover, and investing in urgent care operations.

Nonetheless, the same dynamic spirit continues to fuel our industry. The biggest difference might be that everyone needs more support, both within the walls of the urgent care center and from the larger marketplace.

That's why you're reading this right now, isn't it? And you've come to the right place. The *Urgent Care Buyer's Guide* is packed with information on willing partners who are ready to support your growing success. In these pages, you'll be introduced to more than 300 vendors in more than 80 categories, each with their own expertise and solutions to the challenges you face every day.

Like the early urgent care pioneers, they see where urgent care is going and have invested their time and resources in understanding and supporting the market. Check them out, and see what they can do for you. (And if you do hit upon a winning partnership, let us—and them—know you found them through the *Urgent Care Buyer's Guide!*)

How to Use This Guide

No matter how you're reading the guide at the moment, you have several options to access the content: the print version, a PDF copy, or online. We've designed it this way so you can get the information you need in whatever way is most convenient for you throughout the day. The PDF copy of the UCBG, for download to your device of choice, is accessed via the "Issues" section of the JUCM.com website. If you prefer to access the information online, you'll find everything on our companion website, www.UrgentCareBuyersGuide.com.

Help Us Improve

If you love the guide the way it is—well, we're delighted. If there are ways we can improve its accessibility or the range of potential partners you'd like to see, please let me know.

Thank you for reading the *Urgent Care Buyer's Guide*—and supporting urgent care-friendly vendors!

Stuart Williams
Publisher
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Santa Barbara, CA 93101
800-666-7926
www.naohp.com

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Suite 2010
Warrenville, IL 60555
855-698-2267
www.uccop.org

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www.aaahc.org

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800-981-9883
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Medical Equipment

Capital Equipment: Exam Tables

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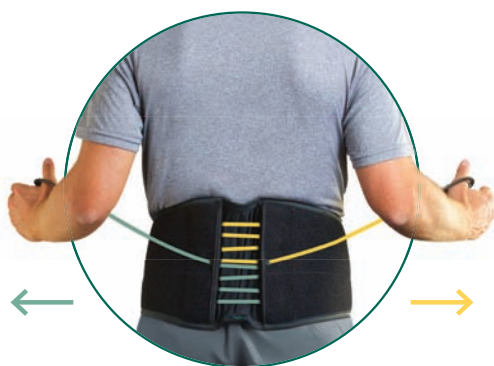
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1. Cholewicki J, Lee AS, Reeves NP, Morrisette DC. "Comparison of trunk stiffness provided by different design characteristics of lumbosacral orthoses." Clinical Biomechanics. 2010.

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