



# URGENT INTERACTIONS



*“In a busy clinical setting, it is easy to forget what really may be at stake. Each patient is someone’s mother, father, sister, brother, son, daughter, husband, wife, aunt, uncle, or cousin, and they are in a state of need. You don’t want to miss the critical diagnosis...take time to really listen and critically think about the case.”*

— **Lindsey E. Fish, MD, FCUCM**  
JUCM Editor-in-Chief



*“A good history is free, but a poor history may be very expensive.”*

— **Michael Weinstock, MD**  
JUCM Senior Clinical Editor



*“Evidence-based care is the backbone of urgent care medicine. In a setting defined by speed and variability, guidelines keep us anchored—reducing unnecessary testing, standardizing decisions, and protecting patients from both under- and overtreatment. They elevate quality, safeguard clinicians, and ensure every patient receives care that’s consistent, defensible, and truly best practice.”*

— **Tracey Q. Davidoff, MD, FCUCM**  
Urgent Care Association Board of Directors



## SEE YOU THERE

Connect with the *JUCM* team at these leading industry events in 2026-2027

### NERUCA

**October 4-6, 2026**  
Mohegan Sun  
Uncasville, Connecticut  
<https://neruca.org/2026-conference/>

### Urgent Care Connect

**February 8-9, 2027**  
Grand Hyatt Nashville  
Nashville, Tennessee  
<https://www.experityhealth.com/events/urgent-care-connect/>

### UCA Urgent Care Conference

**May 1-4, 2027**  
West Palm Beach, Florida  
<https://urgentcareassociation.org/events/2027-urgent-care-conference/>



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