



Insertion Order

2024/2025 Edition— Early-Bird Pricing

I would like to purchase (check one):

- | | | | |
|--------------------------|-------------------------------------|----------------------------------|--|
| <input type="checkbox"/> | Basic Listing | FREE | This basic listing runs if space is available in the Guide. |
| <input type="checkbox"/> | Boxed Listing | \$835
\$560 | This expanded listing is boxed and shaded and contains the basic company information, plus includes an email address and a company logo. |
| <input type="checkbox"/> | 1/3 Page Display Ad Package | \$3,060
\$2,050 | This listing includes a one-third page, four color vertical ad spot, plus a boxed listing and a Homepage Product Showcase ad on the website for one month. |
| <input type="checkbox"/> | 1/2 Page Display Ad Package | \$3,775
\$2,530 | This listing includes a one-half page, four color vertical or horizontal ad spot, plus a boxed listing and a Homepage Product Showcase ad on the website for two months. |
| <input type="checkbox"/> | Full Page Display Ad Package | \$4,880
\$3,270 | This listing includes a full page, four color ad spot, plus a boxed listing, plus a Homepage Product Showcase ad on the website for three months, a banner for two months, and a category-specific featured product listing for one full year. |
| <input type="checkbox"/> | Additional items | | Please add any other items here: |

Reservations and Materials Due August 2nd, 2024

Questions?

- [2024/2025 Urgent Care Buyer's Guide Full Rate Card and Spec Sheet](#)
- **Display Advertising Contact:** Stuart Williams 480-245-6400 swilliams@jucm.com

Name: _____ Phone: _____

Company: _____ Email: _____

Address: _____

Please bill me for the above ad or ad package items after the Urgent Care Buyer's Guide is printed and distributed in September.

Authorized by: _____ Date: _____

Please return this form by email or fax it to 480-219-9222