

# JUCM™

THE JOURNAL OF URGENT CARE MEDICINE

www.JUCM.com

## 2010 Web Advertising Rate Card

Effective January 2010

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Tel: 201-529-4004  
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**Editorial:** *JUCM, The Journal of Urgent Care Medicine* is the Official Publication of the Urgent Care Association of America (UCAOA). Each issue contains a mix of useful, peer-reviewed clinical and practice management articles which address the distinct clinical and practice needs of today's busy urgent care medicine clinician.

**Established:** August 1, 2006

### Web Site Advertising Sales

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### Ad Positions:

*www.JUCM.com* offers static advertising buttons, positioned in the right-hand and left-hand margin of every screen on the site.

### Insertion Orders—Send to:

Peter Murphy  
*Journal of Urgent Care Medicine*  
Braveheart Publishing  
Fax: (201) 847-8166  
[pmurphy@jucom.com](mailto:pmurphy@jucom.com)

### Production Materials:

Please email materials to: [webmaster@jucom.com](mailto:webmaster@jucom.com)

### Ad Specs:

- **Size:** 125 x 125 pixels
- **File:** 10k maximum
- **Format:** .gif or .jpeg; no limits on animation
- **Link:** Please provide a link for your button

### Cost:

- Button ads: \$400 net, per month

### Closing and Materials Dates:

#### 2010

<u>Issue</u>	<u>Ad Closing</u>	<u>Materials Due</u>
January	12/4/2009	12/11/2009
February	1/4/2010	1/11/2010
March	2/5/2010	2/12/2010
April	3/5/2010	3/12/2010
May	4/2/2010	4/9/2010
June	5/3/2010	5/10/2010
July	6/4/2010	6/11/2010
August	7/19/2010	7/23/2010
September	8/6/2010	8/13/2010
October	9/6/2010	9/10/2010
November	10/1/2010	10/8/2010
December	11/5/2010	11/12/2010