

JUCM™

THE JOURNAL OF URGENT CARE MEDICINE

www.JUCM.com

2009 Web Advertising Rate Card

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Editorial: *JUCM, The Journal of Urgent Care Medicine* is the Official Publication of the Urgent Care Association of America (UCAOA). Each issue contains a mix of useful, peer-reviewed clinical and practice management articles which address the distinct clinical and practice needs of today's busy urgent care medicine clinician.

Established: August 1, 2006

Web Site Advertising Sales

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Ad Positions:

www.JUCM.com offers static advertising buttons, positioned in the right-hand and left-hand margin of every screen on the site.

Insertion Orders—Send to:

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Journal of Urgent Care Medicine
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Production Materials:

Please email materials to: webmaster@jucm.com

Ad Specs:

- **Size:** 125 x 125 pixels
- **File:** 10k maximum
- **Format:** .gif or .jpeg; no limits on animation
- **Link:** Please provide a link for your button

Cost:

- Button ads are \$400 net, per month

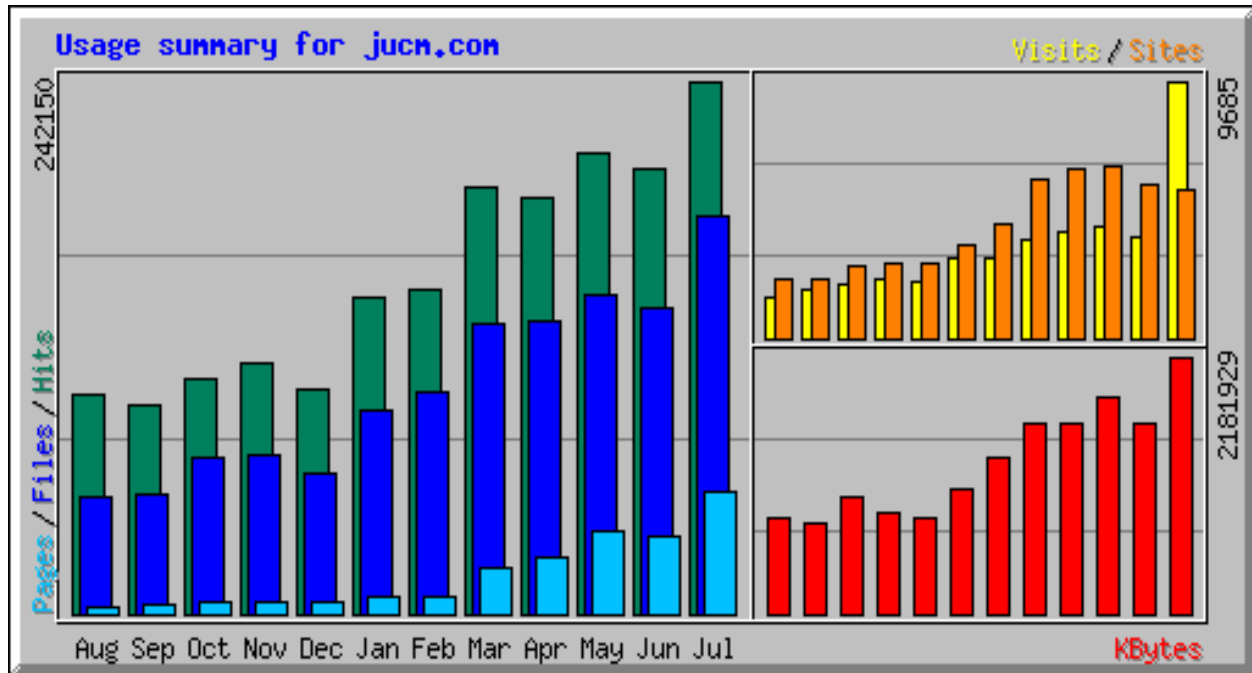
Closing and Materials Dates:

2009

<u>Issue</u>	<u>Ad Closing</u>	<u>Materials Due</u>
January	12/5/2008	12/12/2008
February	1/2/2009	1/9/2009
March	2/6/2009	2/13/2009
April	3/6/2009	3/13/2009
May	4/3/2009	4/10/2009
June	5/1/2009	5/8/2009
July/August	6/5/2009	6/12/2009
September	8/7/2009	8/14/2009
October	9/4/2009	9/11/2009
November	10/2/2009	10/9/2009
December	11/6/2009	11/13/2009

Website Statistics

August 2007—July 2008



Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Jul-08	7,811	5,827	1,795	312	5,576	2,181,929	9,685	55,661	180,655	242,150
Jun-08	6,725	4,642	1,177	126	5,803	1,607,477	3,807	35,310	139,271	201,769
May-08	6,739	4,661	1,229	134	6,504	1,835,065	4,175	38,101	144,516	208,938
Apr-08	6,300	4,421	865	134	6,340	1,621,550	4,044	25,958	132,630	189,024
Mar-08	6,263	4,251	685	119	5,969	1,621,725	3,709	21,239	131,788	194,166
Feb-08	5,060	3,459	254	102	4,341	1,319,381	2,971	7,375	100,329	146,767
Jan-08	4,631	2,971	253	96	3,545	1,057,986	2,982	7,859	92,114	143,589
Dec-07	3,278	2,042	172	68	2,780	812,665	2,126	5,357	63,331	101,634
Nov-07	3,799	2,401	193	73	2,856	865,377	2,217	5,807	72,035	113,971
Oct-07	3,443	2,271	187	65	2,706	983,756	2,040	5,815	70,409	106,736
Sep-07	3,160	1,802	146	59	2,242	758,440	1,789	4,406	54,067	94,816
Totals						15,482,028	41,091	216,358	1,234,566	1,843,323